STATE OF NORTH DAKOTA

BEFORE THE

COUNTY OF BURLEIGH

SECURITIES COMMISSIONER

In the Matter of Equity Estates	)	
Galleries, Inc., Alex Pierce,	)	CEASE AND DESIST ORDER
and other Officers, Directors,	)	AND NOTICE OF OPPORTUNITY
Agents, Servants and Employees of	)	FOR HEARING
Equity Estates Galleries, Inc.	ì	

THE SECURITIES COMMISSIONER OF THE STATE OF NORTH DAKOTA TO EQUITY ESTATES GALLERIES, INC., ALEX PIERCE, AND OTHER OFFICERS, DIRECTORS, AGENTS, SERVANTS AND EMPLOYEES:

- 1. It appears to the Securities Commissioner that Equity Estates Galleries, Inc. and Alex Pierce ("Respondents"), have engaged, are engaging, or are about to engage in certain acts, practices, or transactions, as more fully described below, which are prohibited under Chapter 10-04 of the North Dakota Century Code ("N.D.C.C."). It further appears to the Securities Commissioner that it is necessary or appropriate in the public interest or for the protection of investors to restrain these acts, practices, or transactions.
- 2. The Respondents have offered for sale, solicited an order or offer to buy, or sold in North Dakota securities in the form of investment contracts.
- 3. The subject securities have not been registered with the Securities Commissioner under Section 10-04-04, N.D.C.C.; are not exempt securities under Section 10-04-05, N.D.C.C.; and have not been offered for sale or sold in exempt transactions under Section 10-04-06, N.D.C.C.

4. The Respondents are not registered as dealers or salesmen under Section 10-04-10, N.D.C.C.

NOW, THEREFORE, IT IS ORDERED, pursuant to Section 10-04-16, N.D.C.C., that Equity Estates Galleries, Inc., Alex Pierce, and all other officers, directors, agents, servants, and employees of Equity Estates Galleries, Inc. immediately cease and desist:

- A. From offering for sale or selling in North Dakota the subject securities, or any other security however denominated of any issuer, unless and until such securities have been registered with the Securities Commissioner; provided, however, that nothing in this part of the order shall apply to exempt securities under Section 10-04-05, N.D.C.C., or to exempt transactions under Section 10-04-06, N.D.C.C.
- B. From offering for sale or selling in North Dakota the subject securities, or any other security however denominated of any issuer, unless and until they have been registered as dealers or salesmen with the Securities Commissioner; provided, however, that nothing in this part of the order shall apply to exempt transactions under Section 10-04-06, N.D.C.C.

YOU ARE NOTIFIED that the above-cited violations, if proven, are sufficient grounds for the imposition of a civil penalty, pursuant to Section 10-04-16, N.D.C.C.

YOU ARE ALSO NOTIFIED that any person aggrieved by this order may request a hearing before the Securities Commissioner if such a request is made within ten days after receipt of this order.

	IN TEST	IMONY	WHEREOF,	witness	my	hand	and	seal	this	<u> </u>	day
of	November,	1991									

(SEAL)

GLENN POMEROY SECURITIES COMMISSIONER COUNTY OF BURLEIGH

SECURITIES COMMISSIONER

In the Matter of Equity Estates )
Galleries, Inc., Alex Pierce, )
and other Officers, Directors, )
Agents, Servants and Employees of )
Equity Estates Galleries, Inc. )

AFFIDAVIT OF MAILING

STATE OF NORTH DAKOTA ) ; ss COUNTY OF BURLEIGH )

Karla Gunderson, being first duly sworn under oath, deposes and says:

- 1. That she is a citizen of the United States over the age of twenty-one years and not a party to or interested in the above-entitled proceeding.
- 2. That on the day of November, 1991 she deposited in the Central Mailing Bureau of the United States Post Office Department in the State Capitol in Bismarck, North Dakota, a true and correct copy of the following document:

CEASE AND DESIST ORDER AND NOTICE OF OPPORTUNITY FOR HEARING

3. That a copy of the above document was securely enclosed in an envelope with postage duly prepaid and addressed as follows:

EQUITY ESTATES GALLERIES, INC. 1 LINCOLN BLVD ROUSES POINT NY 12979

ALEX PIERCE
EQUITY ESTATES GALLERIES, INC.
1 LINCOLN BLVD
ROUSES POINT NY 12979

4. That to the best of her knowledge, information, and belief, the address given above is the actual post office address of the party intended to be so served.

KARLA GUNDERSON

Subscribed and sworn to before me this 20 day of November, 1991.

MARGARET BRINTNELL, Notary Public Burleigh County, North Dakota My commission expires 8-9-95.